

# Megan Trebilcock

## Entry-Level Graphic Designer | [Portfolio Website](#)

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Creative, detail-oriented Graphic Designer specializing in visual problem-solving through layout, branding, and user-focused design. Experienced in transforming complex ideas into clear visuals that increase engagement and strengthen communication. Skilled in print design, UI, front-end development, responsive layout, and accessibility-minded digital design.

### RELEVANT WORK EXPERIENCE

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#### Career Services- Saginaw Valley State University, Saginaw, MI

January 2025 – Present

##### Graphic Design Intern

- Designed print/digital materials for employment fairs, contributing to ~20% higher student attendance and greater campus visibility
- Created employer-partnership branding templates, resulting in a cleaner design system and 7 new employer partners.
- Designed a “benefits roadmap” that encouraged ~10% more partners to utilize available program incentives.
- Managed 8–12 concurrent design projects using structured file naming and version control to reduce rework and turnaround mistakes.

#### Sacred Spaces Therapy- Auburn Hills, MI

May 2025 – July 2025

##### Freelance Web Designer/Developer

- Built a mobile-responsive website from scratch in under 2 months using HTML, CSS, JavaScript, and JSON.
- Integrated Google Analytics and basic SEO to track page views, resulting in 50% increase in page performance.
- Improved visitor retention by creating a functional client form, allowing for direct communication with the business owner and contributing to a 10% increase in session duration.
- Strengthened brand consistency using cohesive color systems, logo alignment, and visual standards.

### PROJECTS

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#### Cedar Haven Library & Craftworks UX/UI App Interface- Scholarship Winner (1<sup>st</sup> place, \$300)

- Designed a multi-screen interface in Figma focused on accessibility, readable typography, and intuitive navigation.
- Conducted informal usability testing and used feedback to refine layout and simplify task flow

#### 2026 Employer Partnership Program Visual System- SVSU Career Services

- Developed unified visuals across posters, banners, worksheets, and digital slides to improve message consistency.
- Redesigned employer partnership program assets to align with updated brand standards and improve information clarity

### EDUCATION

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#### Saginaw Valley State University, Saginaw, MI

Expected May 2026

B.A. in Graphic Design • Minor in User Interface

**Honors-** Dean’s List (Winter 2023, Fall & Winter 2024) • App Interface Design Scholarship — 1st Place

## SKILLS

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**Technical:** Adobe Illustrator, InDesign, Photoshop, Figma, Digital Branding, Marketing Design, Typography, UX/UI, Responsive Layout, Illustration, HTML/CSS/JavaScript, Information Design, Google Analytics, WordPress (Beaver Builder), SEO Basics

**Tools & Methods:** Git/version Control, Google Workspace, Canva

**Methods:** Wireframing, Component Systems, Accessibility Considerations, Page Layout Planning, CMS edits, Form & Plugin Integration